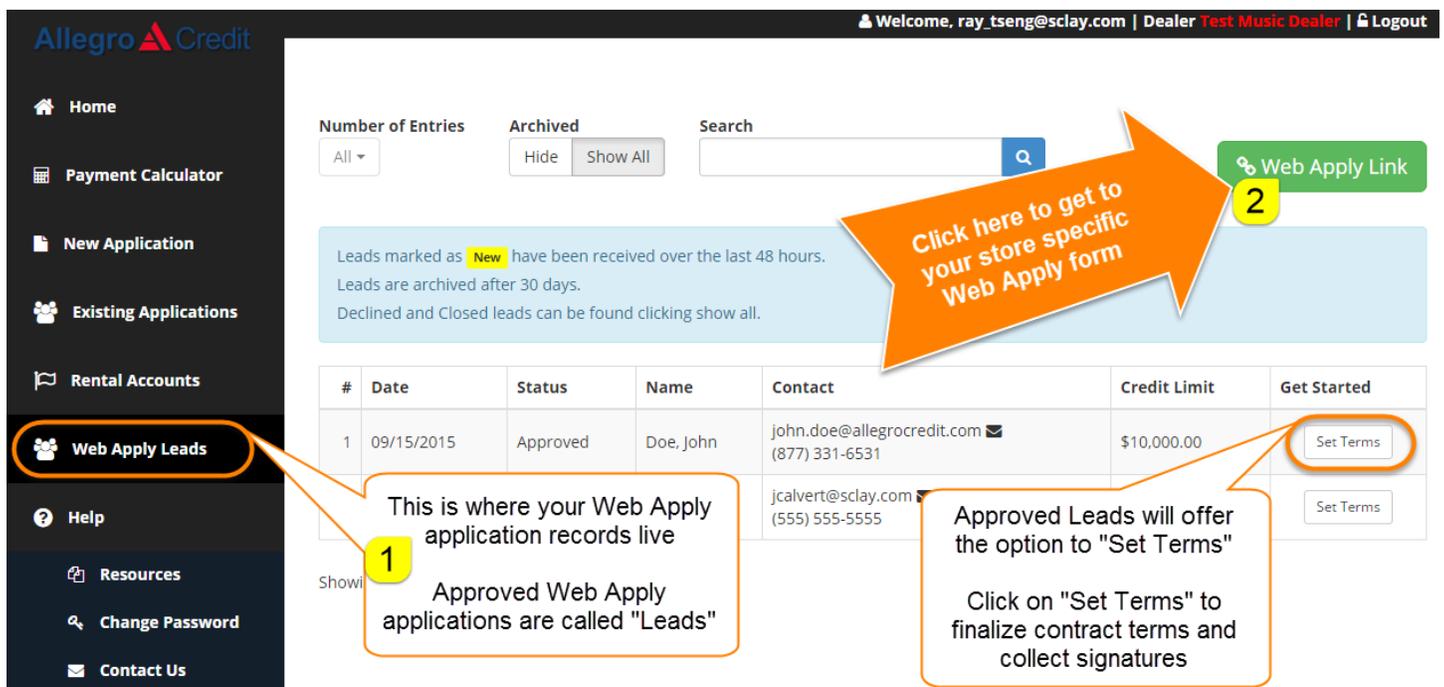


Allegro Credit

WEB APPLY

To access your store specific Web Apply form, log into the Allegro Portal. You can log in by clicking [here](#). Follow the instructions below to access your unique Web Apply application link.

1. Click on "Web Apply Leads" located on the menu bar.
2. Right click and select "Copy Link" to copy the Web Apply link for pasting. Click through to view your unique Web Apply form.



The screenshot shows the Allegro Credit Web Apply Leads interface. The top navigation bar includes the Allegro Credit logo, a welcome message for ray_tseng@sclay.com, the role Dealer Test Music Dealer, and a Logout button. The left sidebar menu contains: Home, Payment Calculator, New Application, Existing Applications, Rental Accounts, **Web Apply Leads** (highlighted with a yellow circle and callout 1), Help, Resources, Change Password, and Contact Us. The main content area features a search bar, a "Number of Entries" dropdown set to "All", and "Archived" buttons for "Hide" and "Show All". A blue informational box states: "Leads marked as **New** have been received over the last 48 hours. Leads are archived after 30 days. Declined and Closed leads can be found clicking show all." Below this is a table of leads with columns: #, Date, Status, Name, Contact, Credit Limit, and Get Started. The first row shows a lead with ID 1, dated 09/15/2015, with status "Approved", name "Doe, John", contact "john.doe@allegrocredit.com (877) 331-6531", and a credit limit of \$10,000.00. A "Set Terms" button is circled in orange and linked to callout 2. A second "Set Terms" button is visible below the first row. Callout 1 points to the "Web Apply Leads" menu item. Callout 2 points to the "Set Terms" button. An orange arrow callout points to a "Web Apply Link" button in the top right corner.

#	Date	Status	Name	Contact	Credit Limit	Get Started
1	09/15/2015	Approved	Doe, John	john.doe@allegrocredit.com (877) 331-6531	\$10,000.00	Set Terms
				jcalvert@sclay.com (555) 555-5555		Set Terms

3. Copy and paste your store specific link in emails to customers, on appointment reminders and even embed the link on your website using one of our provided "Apply Now" graphic. Embed this link throughout your marketing content to identify buyers who are approved for financing before entering your store.

4. Here is some proposed language for your website to let customers know that you offer financing through Allegro Credit. Your website manager can add this content and embed your Web Apply link in the provided JPEG graphics.



Thinking about the instrument of your dreams?
It can be yours with Allegro.

Why wait?! We have partnered with Allegro Credit so you don't have to! Allegro Credit is a leading keyboard instrument financing company, offering flexible financing options and low monthly payments*. Allegro Credit provides both a superior alternative to high interest rate credit cards and unparalleled live customer service.

Benefits of Allegro Credit:

- **Affordable Monthly Payments**, with fixed terms up to 120 months
- Monthly payments and **low interest rate** remain the same throughout the life of your loan
- Absolutely **no application cost** or hidden fees
- **Convenient payment options:** check and money order accepted by mail, phone and web

Apply for Free with Allegro online here or at our store. You'll get a credit decision within moments and be on your way to owning the instrument of your dreams!*



*Conditional. Based on credit approval. Your personal information is kept entirely confidential.